



## Invitation

**Meeting of the European Parliament Interest Groups  
MEPs Against Cancer and MEPs for CAM**

# **Complementary and Alternative Medicine (CAM): An investment in health**

**Date:** Thursday 27 June 2013, 09:00-11:00  
**Venue:** European Parliament, Room JAN 6Q1

**Keynote speech by DG SANCO Commissioner Tonio Borg**

CAM is a cost-effective, sustainable means to promote health, prevent and treat disease. Especially now that Europe faces a growing number of challenges in the area of healthcare such as an ageing population, antimicrobial resistance, chronic diseases, maintaining the health workforce, growing levels of mental ill-health, rising healthcare budgets etc, it is time CAM is given serious consideration as both innovation and added value for healthcare in Europe.

Many citizens in Europe value the practice of CAM and wish to have equitable access to CAM provision. Enabling this provision requires transparent common regulation of CAM practice and training and CAM medicines across the EU.

Speakers from the CAM community and academia have been invited to make presentations outlining the role of CAM in prevention and treatment, its cost-effectiveness and efficiency, its provision, its integration into the healthcare system and its suitability for the EU's current "Investing in Health" policy.

The meeting will offer the opportunity for policy makers and stakeholders to enter into an active dialogue on a subject that is highly relevant for the health of all EU citizens. The attendance and input of DG SANCO Commissioner Borg will make this meeting a unique event.

Thank you for your support, we look forward to welcoming you on 27 June.

Hosted by Alojz Peterle MEP and Sirpa Pietikäinen MEP

***PTO FOR AGENDA***

## AGENDA

*Registrations at 08h30, coffee available during the meeting*

### 9h00 Welcome and Introduction

MEP Sirpa Pietikäinen (Finland) and MEP Alojz Peterle (Slovenia)

### 9h05 Keynote speech

Mr Tonio Borg, DG SANCO Commissioner responsible for Health and Consumer Policy

### 9h15 Presentations

#### 1) Introduction: The EU policy “Investing in Health” and the added value of CAM

Dr Ton Nicolai, ECH/EUROCAM

#### 2) Reducing inequalities in health – improving the provision of CAM

##### A. Legal status and regulations

Ms Solveig Wiesener, senior adviser at NAFKAM, University of Tromsø, Norway, Coordinator Work Package 2 CAMbrella Project

##### B. Providers

Mr Stephen Gordon, ECCH/EUROCAM

##### C. Medicinal products

Mr Nand de Herdt, ECHAMP, the European Coalition on Homeopathic and Anthroposophic Medicinal Products

Mr Michael McIntyre, EHTPA, European Herbal & Traditional Medicine Practitioners Association

#### 3) Prevention, health promotion, reduced inequalities and CAM Innovation

Mr Seamus Connolly, EFCAM

#### 4) Cost-effectiveness and efficiency of CAM

Professor Dr Erik Baars, University of Applied Sciences, Leiden, the Netherlands

#### 5) Good practices of CAM integration in the EU: the Tuscan experience

Dr Elio Rossi, Tuscany Network of Integrative Medicine, Lucca, Italy

### 10h40 Final conclusions

MEP Sirpa Pietikäinen

### 10h50 Final questions

### 10h55 Closing

MEP Alojz Peterle

**To register for this event please contact: [info@cam-interestgroup.eu](mailto:info@cam-interestgroup.eu)**